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Join Malcolm Bricklin, automotive legend, to celebrate the 50th anniversary of the Bricklin SV1 and meet the next step in sporty driving at BRICKLIN REUNION

NEWS PROVIDED BY

Visionary Vehicles, Inc.

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Thrill to history being made at the "BRICKLIN REUNION: 55 Years of the Man & His Cars" at the American Muscle Car Museum in Melbourne, FL on March 16, 2024

MELBOURNE, Fla., Feb. 20, 2024 /PRNewswire/ -- **Malcolm Bricklin**, the visionary force behind some of the most iconic vehicles in automotive history, is extending an exclusive invitation to all current and past owners of the Bricklin SV1, Subaru, Pininfarina Spyder, Bertone X1/9, Yugo, and EVWarrior e-Bike. Owners, VIP guests and media are invited to honor the legacy of the Bricklin SV1 and to meet the new pure-electric Bricklin 3EV.

From vintage to voltage: See two of the most significant and exciting cars in history together for the first time -- the 1974 V-8 Bricklin SV1 and the electrifying pure-electric 3EV born fifty years later in 2024.

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Two pioneering Bricklin cars 50 years apart: the sporty red 2024 pure-electric Bricklin 3EV and the 1974 Bricklin SV1 (Safety Vehicle 1) sports car. (PRNewsfoto/Visionary Vehicles, Inc.)



Meet Visionary Vehicles, Inc., the company behind new and future Bricklins (PRNewsfoto/Visionary Vehicles, Inc.)

The site of the celebration is the spectacular private American Muscle Car Museum at 3500 Sarno Road, Melbourne, FL 32934, held on March 16, 2024, from 10 am to 2 pm.

Important: To attend this PRIVATE event, owners, media, and VIP guests must register by clicking on this link: [Bricklin50th.rsvpify.com](https://www.bricklin50th.rsvpify.com)

Place: America Muscle Car Museum, 3500 Sarno Road, Melbourne, Florida 32934 <https://www.americanmusclecarmuseum.com/>

THE PROGRAM: 10 a.m. to 2 p.m.

- Malcolm Bricklin will speak at the Museum Front Showroom, sharing history and stories about all the Bricklin-branded cars and particularly the fascinating backgrounds of the Bricklin SV1 and 3EV. He will share insights

into the future of the automotive industry, including electric and alternative fuel vehicles.

- Malcolm will take questions about the new car's development, talk with owners, and be available to sign autographs.
- After Malcolm's presentation, owners can mingle and swap stories with fellow drivers of the Bricklin family of cars
- The museum will be open for guests to view the over 400 cars displayed in the 123,000 sq ft complex on 42 acres.
- Museum owner Mark Pieloch will lead guided tours.
- Along with viewing all the cars representing each of the Bricklin car brands that were driven to the event, attendees will see the actual (not a concept) Bricklin 3EV. For Information on the Bricklin 3EV, see www.vvcars.com.

About the Bricklin SV1 and the Bricklin 3EV: one nameplate, two centuries

The Bricklin SV1

Malcolm Bricklin unveiled the two-seater Bricklin SV1 sports car in 1974.

The car represented a bold departure from convention—a daring attempt to redefine the sports car paradigm. Penned by esteemed automotive designer Herb Grasse, the Bricklin SV1 combined design with performance and safety.

"It's a sports car because it looks like one...and the low center of gravity so it's fun to drive...but the idea behind it was, safety does not have to be ugly, number one...and that's what SV1 stands for: Safety Vehicle One" - Malcolm Bricklin

Bricklin applied standards ahead of those the US government required in the 1970s, including exceeding U.S. crash protection standards.

The SV1 protected occupants with a tubular steel perimeter frame, roll cage, a chassis capable of withstanding a high-velocity impact without deformation, and energy-absorbing bumpers. The car didn't include a cigarette lighter or ashtray, as Bricklin viewed smoking while driving as unsafe.

The Bricklin SV1 which was assembled in New Brunswick, Canada was commemorated by the Canadian government in 1996 with a Canadian Bricklin SV1 postage stamp, and in 2003, the Bricklin SV1 silver coin.

Bricklin 3EV: Pure Electric. 100% Electrifying.

www.vvcars.com

Malcolm Bricklin once again emerges as a trailblazer with the introduction of the Bricklin 3EV which combines affordability, safety, value, luxury, performance, and dramatic scissor doors in a groundbreaking three-wheeled electric vehicle that redefines what a personal car can look and feel like.

Combining innovative design, cutting-edge technology, and a commitment to sustainability, the 3EV represents a bold leap in the quest for cleaner, more-efficient, fun-filled driving.

Engineered for safety and stability, the 3EV has a full complement of electronics and comforts for both driver and passenger. With its 275+ mile range and snappy performance, it provides a luxurious driving experience at an affordable price.

Malcolm Bricklin: Changing Automotive History for 55 Years.

Malcolm Bricklin, the maverick entrepreneur and automotive visionary, has etched his name into the annals of automotive history as a trailblazer who dared to challenge convention and redefine the industry.

In the ever-evolving landscape of transportation, Malcolm Bricklin once again emerges as an innovator with the introduction of the pure-electric Bricklin 3EV—a truly groundbreaking three-wheeled, scissor-doored electric vehicle that redefines looks, performance, and value.

The father of the coveted Bricklin SV1, Subaru of America, Yugo America, Pininfarina Spyder, Bertone X1/9, and the EVWarrior e-Bike, he is one of the handful of genuine living automotive legends. He has over 55 years of experience in designing, engineering, manufacturing, importing, and marketing automobiles.

Bricklin's first foray into the automotive world was in 1968 when he founded Subaru of America, which became a major player in the U.S. automotive market, introducing American consumers to the quality and reliability of Japanese automobiles.

However, it was Bricklin's next endeavor that would truly cement his status as an automotive innovator. In 1974, he unveiled the "Bricklin SV1" (Safety Vehicle One), a gull-winged sports car that combined futuristic design with advanced safety features. The SV1 boasted an innovative energy-absorbing bumper system, integrated roll cage, and high-visibility fluorescent colors for enhanced safety—a testament to Bricklin's commitment to pushing the boundaries of automotive engineering.

Malcolm Bricklin also played a significant role in importing European cars into the United States. In the 1970s, Bricklin embarked on the ambitious endeavor of importing vehicles from the prestigious Italian design houses Bertone and Pininfarina.

And in the 1980s, he introduced the Yugo, a budget-friendly import from Yugoslavia. The Yugo was the fastest-selling European car ever, selling 163,000 in three years, and was the least expensive new car sold in the United States

Mr. Bricklin is now focusing his energies on the development of electric vehicles and alternative energy.

With a career spanning over half a century, Bricklin's relentless pursuit of innovation has left an indelible mark on the automotive landscape, earning him a reputation as one of the most influential figures in the field and one that will be felt for generations to come.

Meet Visionary Vehicles, Inc., the company behind new and future Bricklins

VISIONARY VEHICLES (www.vvcars.com) is a U.S.-based designer, producer, and marketer of advanced new-energy vehicles. The company, led by co-CEOs Malcolm Bricklin and William Prior, is focused on bringing affordable, personal, clean mobility to the world.

Its first product, the pioneering pure-electric Bricklin 3EV is the result of seven years of technology development, extensive market research, and design that emphasize driver and passenger safety and comfort.

VISIONARY VEHICLES is also developing new propulsion solutions for its vehicles and to supply other automotive producers.

About American Muscle Car Museum

<https://www.americanmusclecarmuseum.com/>

<https://www.americanmusclecarmuseum.com/muscle-car-events/294-bricklin-sv1-50th-anniversary-party.html>

This new 123,000-square-foot complex in Melbourne, Florida houses the collection of Mark Pieloch. Mark has been a car enthusiast for over 40 years who has amassed over 400 cars that range from classic 1950s to 1970s American muscle cars to modern muscle like a 2022 Ford GT imports are also represented.

The 501(c)3 museum, located on 42 acres, includes a 90,000-square-foot vehicle display area, an 18,000-square-foot showroom, and an adjacent 15,000-square-foot maintenance and restoration facility for the collection. The private museum at 3500 Sarno Road is not open to the public but hosts numerous car activities, charity events, and educational tours.

For details and many photos of the 3EV, please go to www.vvcars.com.

Important: Admission to this PRIVATE event is by pre-registration only. Owners, media, and VIP guests must register by clicking here: Bricklin50th.rsvpify.com.

SOURCE Visionary Vehicles, Inc.